

TWO-DIMENSIONAL DESIGN I: BLACK AND WHITE

5.12.2017

WITH STUDENT LEARNING OUTCOMES

Two-Dimension Design I: Black and White (FN131, 3 credits)

Course Description:

This course introduces the basic elements of two-dimensional design: line, shape, value, proportion, space, texture, and balance. Students use black and white media to examine the basics of visual organization. Examples of excellent design from a wide variety of sources are presented to broaden student's knowledge of historical frameworks and promote creative and critical thinking. Students acquire a fundamental vocabulary and grammar of design that can be applied to all fields of the visual arts to evoke sensory and emotional, as well as intellectual and aesthetic, responses.

Prerequisite: None

Students will:

1. Apply current and historic formal elements, both objective and non-objective, of two-dimensional design to create work demonstrating basic visual organization. (PC 1, 3)
2. Apply careful and clear craftsmanship and presentation. (PC 2)
3. Demonstrate the ability to communicate using the terminology of art and design. (PC 1)
4. Create work that demonstrates imaginative personal expression and expression of emotion through creative problem solving, critical thinking, and sensitivity to potential design elements in the visual world. (PC 3)

Required Texts: There is no required text for this course.

Supplementary Readings: These books are available in the library. Students will find them relevant to this class.

- Otto G. Ocvirk. *Art Fundamentals: Theory and Practice*. McGraw-Hill Higher Education 2012
12th international edition ISBN:0073379271 (\$129.18)
- Johannes Itten. *Design and Form: The Basic Course at the Bauhaus and Later*. Van Nostrand
Reinhold 1976 revised edition ISBN:0442240392 (out of print;
available in library)
- David A. Lauer and Stephen Pentak. *Design Basics*. Cengage Learning 2011
ISBN:1285858220 (\$115.34)
- Molly Bang. *Picture this, How Pictures Work*. Chronicle Books 2000
ISBN:1452151997 (\$15.17)
- Dorr Bothwell and Marlys Mayfield Notan. *The Dark-Light Principle of Design*. Dover
Publications 1991 revised edition ISBN:048626856X (\$9.51)
- Wucius Wong. *Principles of Two-Dimensional Design*. Wiley 1972 first edition
ISBN:0471289604 (\$26.32)
- Kenneth Bates. *Basic Design: Principles and Practice*. Funk & Wagnalls Co 2000
ISBN:0308101855 (out of print;
available in library)

Supplies: These items listed below are in the Freshman Supply Kit for approximately \$675.00. Additional Supplies will vary by section, and some supplies may need to be replenished for approximately \$30.

- Package of black and white construction paper
- Pad of 11" x 14" Bristol board (paper), heavy weight or 2 ply
- Sketchbook
- Sharpie black markers and Micron pens
- Metal ruler
- Graphite drawing pencils:
- Erasers: kneaded and white plastic
- 90 degree triangle
- Rubber cement
- Rubber cement Pick-up Eraser
- 20" x 30" Illustration boards
- Assorted brushes
- Gouache paint: black and white
- Xacto and mat knife, pack of blades for that knife
- Pad of tracing paper
- Scissors
- Palette
- Pack of Color-Aid paper, 220 colors, 6" x 9"
- 11" x 14" portfolio with 24 plastic sleeves for protection and presentation of work
- 12" x 16" cutting mat

Supplemental Supplies: Media Resources:

Artstor.org, slides from DCAD slide collection, PowerPoint presentations, and books from the DCAD library. Students may use laptops in class and in the computers in the library to search for reference materials.