

ILLUSTRATION I

11.02.2015

WITH STUDENT LEARNING OUTCOMES

Illustration I (IL 104, 3 credits)

This course will offer an introduction to illustration, exploring the relationship between concept, text and image. It will explore various illustrative approaches in relation to the existing markets. It will explore traditional and digital black and white and color techniques, and how they relate to the professional field of illustration and graphic design.

Prerequisite: None

Students will:

1. Develop conceptual skills as they relate to image making.
2. Acquire visual research skills.
3. Examine different stylistic and aesthetic approaches to the specific assignments.
4. Spur creative growth and improve craftsmanship.
5. Promote an awareness of professional ethics and practices.

Supplies:

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Illustration majors should expect to use the laptop for homework and in-class assignments.

Microsoft Office and Creative Cloud (CC) are for use in both years at DCAD.

Hardware & Software Recommendations:

HARDWARE: Apple MacBook Pro 2.3 GHZ 15-inch Retina Display with 500 GB Flash memory: \$2,399.00

or Apple MacBook Pro 2.0 GHZ 15-inch Retina Display with 500 GB Flash memory: \$ 2,129.00

a Three-Year Apple Care warranty: 239.00

G-Technology 500GB G-DRIVE mobile USB Portable Hard Drive: \$ 80.00

A mouse: \$ 25.00

SOFTWARE: Microsoft Office, Student/Teacher edition: \$ 139.00

Word, Excel, PowerPoint, Entourage/Outlook).

Adobe Creative Cloud subscription @ 19.99 per month with an annual contract: \$ 480.00 for two years.

Adobe Creative Cloud subscription @ 29.99 on a month per month basis

Total Estimated Hardware & Software Cost, Highest: \$ 3500.00

Total Estimated Hardware & Software Cost, Lowest: \$ 3100.00

Total Estimated Cost: \$ 3695.00 (Highest)

For your convenience, software purchases can be made on the following websites:

<http://adobe.ly/tnyCub>

<http://bit.ly/13DQJAS>

Media Resources: Illustration majors will be expected to have access to the Internet within their workspace outside of DCAD's wireless broadcast points.

The class will give the opportunity to practice various illustrative techniques, both traditional and digital, most of the time by your choice. Exploring new approaches is part of the learning experience and the appropriate methods and materials will be discussed individually. In case of required specific technique the supplies likely are part of your first year art kit, first year classes, or would be available in the art store.

Total Estimated Cost: \$ 300.00 (Highest)